

Press Release

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FOR IMMEDIATE RELEASE
8 AM EDT, July 20, 2006

2006 MERCEDES-BENZ DEALER CHAMPIONSHIP TEES OFF AT WHCC

(O'Fallon, MO) - Amateur golfers are invited to participate in the local qualifier of the 2006 Mercedes-Benz Dealer Championship, which tees off at the scenic WingHaven Country Club on Wednesday, August 23, 2006.

Tournament entry fees, matched by event sponsor Mercedes-Benz of Progress Point, benefit the national Mercedes-Benz USA 'Drive Your Future' Scholarship Program, which awards scholarship to first generation college bound students.

The two-person, best ball tournament will use net handicap format. Prizes will be awarded for closest to the pin, longest drive and longest putt. A hole-in-one will win a golfer a new, standard-equipped Mercedes-Benz C230 Sport Sedan, sponsored by MB Financial. The winning team will advance to the all-expense paid regional played at either Barton Creek Resort & Spa in Texas or Pinehurst Resort in North Carolina. Ten 2-member teams will advance from each region to the 2007 Mercedes Championship in Kapalua, Hawaii, on January 3-8, 2007.

"We are excited to sponsor a fun tournament that benefits an important fund like the "Drive Your Future" National Scholarship," said Michael Smith, VP-COO

of Mercedes-Benz of Progress Point. "WingHaven Country Club is the perfect spot to enjoy a day of golf, so we know everyone will have a wonderful time."

Lunch will be provided for participants at 11:00 a.m., followed by a 12:00 noon first tee time. Teams will start on the 1st and 10th holes. Play will be followed by a cocktail reception at 4:30 p.m. and awards ceremony at 7:00 p.m. WingHaven Country Club, a Nicklaus Design Championship Golf Course, is located at 7777 WingHaven Boulevard, O'Fallon, Missouri, 63368. The registration fee is \$50.00 per golfer and can be completed through the event website accessible at www.winghavencc.com. Fifty teams will be registered on a first-come, first-served basis. The registration deadline is August 11th.

The Mercedes-Benz USA "Drive Your Future" National Scholarship aims to help first generation college-bound students achieve their academic goals and become part of the next generation of business, community and global leaders. This year MBUSA has launched the 'Drive Your Future' Performance Awards, an extension of the national scholarship program. In 2005, the program awarded \$1.5 million to promising students. Silvia Rosario, of Verona, Missouri, was a 2006 recipient a 'Drive Your Future' grant and now attends Washington University in St. Louis.

Mercedes-Benz of Progress Point is owned by Soave Automotive Group, a subsidiary of Soave Enterprises, L.L.C.

Soave Enterprises, L.L.C. is a Detroit-based diversified management and investment company that provides strategic planning, financial and other management resources to its affiliated business ventures in a real estate, automotive, retailing, beer distribution, scrap metal, industrial services and transportation industries, among others. Recently, Forbes Magazine ranked Soave Enterprises as the 192nd largest privately held company in the United States.